



**NPO Awards Reception
March 7, 2018**

**Adelphia Restaurant – Ballroom, 1750 Clements Bridge Road • Deptford, NJ 08096
Tickets \$65.00 – Reserved Table \$500**

Sponsorships & Advertisement Opportunities –

(All art work is due by February 15, 2018)

Presenting Sponsor:	\$5,000
<ul style="list-style-type: none">• Reserved seating for up to eight (8) guests• Premier placement of company name and logo on all event signage• Company name and logo listed as Presenting Sponsor on marketing materials• Company name and logo on media outlet materials• Opportunity to Serve as MC at the Awards Reception• Company name and logo listed as Presenting sponsor on website• Full page color advertisement with premier placement in program book - 5"w X 8"h	

Platinum Sponsor:	\$3,000
<ul style="list-style-type: none">• Reserved seating for up to six (6) guests• Company name and logo listed as a Platinum Sponsor on marketing materials• Company name and logo listed as Platinum Sponsor on our website• Company name and logo listed as a Platinum Sponsor during presentation• Opportunity to Serve as an Award Presenter• Full page color advertisement in program book - 5"w X 8"h	

Gold Sponsor:	\$1,500
<ul style="list-style-type: none">• Reserved seating for up to four (4) guests• Company name and logo listed as a Gold Sponsor in program book• Company name and logo on our website• Half page color advertisement in program book - 5"w X 3.75"h	

Silver Sponsor:	\$500
<ul style="list-style-type: none">• Reserved seating for up to two (2) guests• Company name listed as Silver Sponsor in program book• Quarter page color advertisement in program book - 2.25"w X 3.75"h	

Program Book	
• Full page Color Advertisement or Congratulatory Message	\$150
• Half page Color Advertisement or Congratulatory Message	\$100
• Benefactor Listing	\$50

About NPDCSNJ:

In the business of "doing good," the question of what it takes to be a great organization is often unasked and unanswered. Executive directors must be resourceful in meeting the needs of their constituents, generating enough income to keep programs running and accomplish all of the above while keeping board members engaged and informed. Board members often feel stymied by the pull of fund-raising and operational demands that distract them from their passion of "making a difference" in the community.

Corporate leaders and individual philanthropists make generous investments in nonprofit organizations that serve a diverse group of people and institutions. Yet, a sizable portion of their contributions often funds overhead expenses. The Nonprofit Development Center (NPDC) of Southern New Jersey provides ideas, resources and training for nonprofit executives, staff and board members. It was formed to increase donors' "social return on investment" and to stimulate new sources of philanthropy in this region.

The NPDC is a product of the cooperation and leverage of resources from nonprofits, businesses, government and higher education.

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