

The 10<sup>th</sup> Annual

# Nonprofit Organizations Awards Celebration



*Presented by*

**NON PROFIT DEVELOPMENT CENTER**  
*Of Southern New Jersey™*

Recognizing Southern New Jersey's 2022  
Nonprofit Leaders and Organizations



**Tuesday, May 23, 2023 • 5:00 – 8:00 PM**  
**Doubletree Suites by Hilton • Mt. Laurel, New Jersey**

# BUILDING A BETTER REGION

...by helping all of South Jersey's non profit organizations

Welcome to the NPDCSNJ's 10<sup>th</sup> Annual NPO Awards Celebration as we celebrate our 2022 winners.

The Non Profit Development Center of Southern New Jersey has been in existence since 2006 helping area Non Profits deliver their direct services and fulfilling their missions daily. We are proud to play a part helping them do what they do "better" by providing support in the form of training, education, grants, promotion, and more.

Each year, we have the honor of celebrating the best of South Jersey's Non Profits at our annual Non Profit Awards Ceremony. Tonight, we come together to celebrate our 2022 winners by recognizing individuals and organizations that have done what they do extraordinarily well. This year's awardees follow on the heels of 95+ others before them whose contributions to the quality of life in this region have been deservedly recognized.

We couldn't do what we do without the direct support of organizations such as our legacy Presenting Partner, TD Bank, or other generous sponsors of tonight's celebration, including Holman and Bancroft.

Finally, we would like to thank the talented men and women who volunteer on our board, our dedicated Advisory Board...and, of course, all the organizations whose support demonstrates that they understand that when we make just one of our region's NPOs better, we help us all.

Congratulations to our winners and here is to a night of celebration!

Sincerely,

**Nicole Nance & Ryan Kastner**

*Awards Celebration Co-Chairs*



*Educate • Connect • Celebrate*

## About NPDCSNJ

In the business of “doing good,” the question of what it takes to be a great organization is often asked. Executive directors must be resourceful in meeting the needs of their constituents, generating enough income to keep programs running and accomplish all of the above while keeping board members engaged and informed. Board members often feel stymied by the pull of fund-raising and operational demands that distract from their passion of “making a difference” in the community.

The Nonprofit Development Center of Southern New Jersey (NPDCSNJ) provides resources and training for nonprofit executives, staff and board members. It was formed to increase donors’ “social return on investment” and to stimulate new sources of philanthropy in this region.

The NPDCSNJ is a product of the cooperation and leverage of resources from nonprofits, businesses, government and higher education.

## The Mission

Non Profit Development Center of Southern New Jersey is dedicated to providing opportunities for enhancing the work of Southern New Jersey not-for-profits and their leaders through technical assistance, information-sharing, education and networking.

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## Contact NPDCSNJ

For more information about the Non Profit Development Center of Southern New Jersey, visit [npdcsnj.org](http://npdcsnj.org).

For general inquiries, e-mail us at [infonpdcsnj@gmail.com](mailto:infonpdcsnj@gmail.com).  
Non Profit Development Center of Southern New Jersey  
230 Kings Highway East, Suite 120  
Haddonfield, NJ 08033

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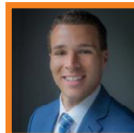
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A big **THANK YOU** to the Awards Committee members:  
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Ira Weissman, and Pam Hisler



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# PROGRAM

## Welcome & NPDCSNJ Updates:

Nicole Nance  
Executive Director

## Presenting Sponsor and Master of Ceremonies:

Rob Curley  
Regional President Metro Pennsylvania and New Jersey  
TD Bank

## Award Presentations:



**NPO of the Year:**  
Alicia Rose Victorious Foundation



**NPO Executive of the Year:**  
William E. Lane  
A Champion's Heart



**NPO Board Member of the Year:**  
Harvey Lermack  
Prevent Child Abuse



**NPO Volunteer of the Year:**  
Pat Trautner  
Ronald McDonald House



**Best Collaborative Effort of the Year:**  
St. John of God / Mobile Food Pantry



**NPO Young Professionals of the Year:**  
Alex & Jodi Laughlin  
Noelle's Light



**Chairman's Award:**  
Andy Fraizer  
Community Foundation of South Jersey

## Closing Remarks:

Ryan Kastner  
NPDCSNJ Board Member

 NPO Awards Emcee  
Rob Curley, TD Bank

Regional President / Metro Pennsylvania & New Jersey

As Regional President for Pennsylvania and New Jersey at TD Bank, America's Most Convenient Bank, Rob Curley provides strategic direction and sales leadership to TD Bank's consumer, small business, commercial and specialty banking operations and lending services across Pennsylvania and New Jersey. Rob leads a team of approximately 2,500 regionally based employees and a network of more than 250 stores. He has been with TD Bank (formerly Commerce Bank) since June 1989 where he started as a Part Time Teller and he was promoted to his current position in May of 2022 after serving as South Jersey Market President for 14 years.



Curley went to Cherokee High School in Marlton and is a graduate of Penn State University with some post graduate work at Villanova and Temple as well as executive development at Wharton's Aresty Institute. He has always been active in the community and currently serves on the following boards: the Chamber of Commerce for Greater Philadelphia's CEO Council for Growth, the New Jersey Chamber of Commerce, the C.H.O.P. Corporate Council, The Patriot Fund, Camden Community Partnership, the Boys & Girls Club of Camden County, Special Olympics New Jersey, Juvenile Diabetes Research Foundation, Atlantic County Economic Alliance, Alicia Rose Victorious Foundation, and Volunteer UP Legal Clinic.

In 2007, the Philadelphia Business Journal selected Rob as one of Metro Philadelphia's "40 Under 40" up and coming leaders. Since then, Rob has been awarded numerous other awards including Philadelphia Smart CEO's "Philly's Top Bankers", the Greater Philadelphia YMCA Citizen of the Year in 2021, the Rutgers/Walter Rand South Jerseyan of the Year in 2022, and SJ Biz Magazine's "Power 50" for 7 consecutive years - just to name a few.

Rob is married to Charlene Villano-Curley with two children, Robbie and Colette, and two stepchildren, Luke and Jillian.

 NPO of the Year:  
Alicia Rose Victorious Foundation



The Alicia Rose Victorious Foundation (ARVF) is a national non-profit dedicated to providing age-appropriate programs and activities for children and teens receiving treatment for cancer and other life-threatening illnesses. Accepting the award this year is Gisele DiNatale, M.A., the President and Co-founder of the Foundation.

The foundation was established in 2002, after the passing of her daughter Alicia, who battled cancer for 13 months at the young age of 16. Focusing on finding ways for teenagers to stay positive during their hospitalization became a reality with Victorious 4 Teens programs which include Teen Lounges, Teen Proms, Teen 'Welcome' Kits, and Alicia's Art Cart, a mobile cart fully supplied with age-appropriate arts and craft activities. In 2012, U.S. Senate Resolution 573 was passed with unanimous consent designating the third week in January as "Teen Cancer Awareness Week." The resolution promotes awareness of the unique medical and social needs of teens with cancer in the State of New Jersey.

In 2023, the Foundation marked its 20th Anniversary, having supported 66 Teen Lounges, 40 Alicia's Art Carts, and 2000 Teen Kits per year, to critically ill teens and their families in 97 hospitals in 38 states.

 NPO Executive of the Year:  
William E. Lane  
A Champion's Heart

Will Lane is a Passionate and Engaging Speaker, Trainer, Coach, Consultant, and Facilitator who is inspired by empowering people to a state of well-being through personal development.

Will has been serving the community for over 25 years under the tutelage of his mentor Dr. James D. Treadwell Jr. From 2008 to the present, Will has been working alongside his mentor providing personal development services and training in Kenya, Uganda, and South Africa.




In 2014, Will founded A Champion's Heart Inc. to provide youth with life skills and character development to empower them to successfully transition through challenging life stages while facilitating growth. Will continues to coach many youths who are now young adults as they navigate through higher education, athletics, careers, and family.

Will's education includes a Bachelor of Biblical Studies (J.D.T. Bible College & Training Center), Bachelor of Liberal Arts with Human Psychology & Sports Psychology concentration (Southern New Hampshire University), and is currently pursuing a Clinical Social Work licensure as an Advanced Master of Social Work student at (Yeshiva University).

Will has been married to his wife Tangela for 27 years and has 3 wonderful children.

Will endeavors to continue to employ evidence-based methods to empower youth and families with a person-centered approach that brings a positive social impact.



 NPO Board Member of the Year:  
Harvey Lermack  
Prevent Child Abuse

Harvey Lermack serves as President of the Board of Directors of Prevent Child Abuse-New Jersey, and its subsidiary the Child Wellness Institute (ChildWIN). Under his leadership, the Board committees have become more engaged than they have been throughout the past decade. He has led the Board through a self-assessment as well as a multi-year Strategic Plan. Harvey has brought renewed energy and a focus on excellence to the PCA-NJ Board of Directors and has demonstrated his commitment to expanding the organization's reach throughout South Jersey, to benefit children and families.



Harvey also serves as a Wish Granter for Make-a-Wish New Jersey; as a member and Past President of Kiwanis Club of the Haddons, and member of the New Jersey Kiwanis Foundation; as a member of the Lions Club of Brigantine; and as a coach for junior golfers with the Middle Atlantic Blind Golf Association.

Until his retirement, Harvey was a management professor at Philadelphia University's School of Business Administration for 15 years, and was Interim Dean of the School of Business Administration. He was awarded the university's 2012 Lindback Distinguished Teaching Award, and is an honorary member of Delta Mu Delta National Honor Society in Business Administration.

Harvey lives in Cherry Hill, NJ and Brigantine, NJ with his wife Marie. They have two sons - Brian, married to Shelley; and Scott, married to Jessica; as well as three grandsons - Reid, Gavin, and Slater.

He earned an MBA degree from Widener University, and a Bachelor of Science degree from Penn State University.

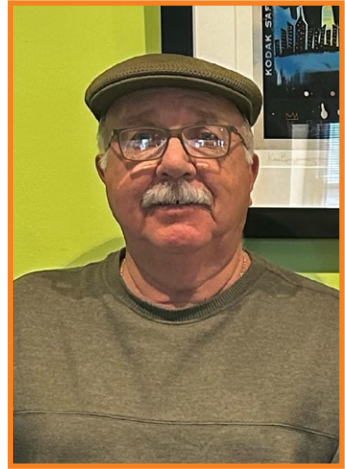
 NPO Volunteer of the Year:  
Pat Trautner  
Ronald McDonald House

Pat is our amazing, Mr. Fix-It, "I'll take care of it", volunteer for over 13 years at the Ronald McDonald House of Southern New Jersey. Every Monday and Wednesday, without fail, even in the midst of a global pandemic, Pat showed up always asking, "How can I help?" He NEVER misses a day. He knows the inside, outside, upside down of our RMHSNJ and can not only bring cheer and friendship to our families, but to our entire organization as well.

Pat worked as a pipe fitter for Local 322 for 35 years. When he retired 13 years ago, he looked at his wife Alice Jo and said while he loved spending his time golfing and taking care of their pool at their home in Mickleton, he needed to do something to keep busy. He saw an ad for a Volunteer Driver at RMHSNJ and the rest is history!

Through the years, Pat has done so much more than drive pediatric patients and their families to and from hospitals and appointments. He has formed friendships and bonded with hundreds of parents and children as well as with our staff. He is an essential part of our team. Pat hangs mirrors, fixes leaks, decorates family bedrooms, moves furniture, builds bed supports, and so much more. We often joke in the office that he comes in to a "honey-do" list every Monday and Wednesday, and he never complains.

Pat could be sitting back with his feet up, enjoying his retirement and golfing around the clock but instead, he is faithfully at our RMHSNJ and we could not be happier to have him. His selflessness, dedication, quick wit, and huge heart make him most deserving of this recognition. While we are a NPO, and can't offer payment to our volunteers, we are so hopeful to be able to honor Pat in front of the community with this recognition. He truly has a heart of gold and we thank you for your consideration.



 **Best Collaborative Effort of the Year:**  
St. John of God (Mobile Food Pantry)

St. John of God Community Services (SJOGCS) has been a leader in multi-dimensional support services for individuals

and families at every stage of life since its inception in 1965. SJOGCS provides Early Intervention, Vocational Rehabilitation, Day Habilitation, therapeutic recreation, and pastoral care. Through community partnerships and continued service, we at SJOGCS are dedicated to the ideal that all members of our community, regardless of their situation, deserve dignity and respect.

Our vision is to be a beacon of hospitality by “doing good for others”. Beginning at birth and continuing throughout every stage of life, our staff are committed to serving the diverse needs of our community.

In the effort of supporting the physical needs of our community members, SJOGCS launched its first collaboration-based Mobile Food Pantry in June of 2022. Almost immediately, we realized that simply providing healthy food and hygiene products was not going to be enough to alleviate the deficits in our community. We understood that our neighbors also needed access to affordable, quality health screenings that could help them identify and monitor common health concerns.





With the need for accessible, high-quality medical care continuing to grow, St. John of God is committed to expanding our services in response. Inspired by the idea of neighbors helping neighbors, we have teamed up with other, like-minded local non-profits to fight food and health care insecurity in our community. Our partnership with the Southern New Jersey Regional Early Intervention Collaborative (SNJREIC) has better enabled us to ensure a local voice in the implementation of the early intervention system in our state, which was the catalyst that allowed us to identify the need for mobile food and medical services.



The power of collaboration is evident in our strong ties of communal connections through partnerships with Family Promise of Southwest New Jersey, Piskars Bakery, Murphy's Farm, and many others. This allows us to expand our services to our South Jersey neighbors and they can witness how powerful it can be when organizations band together to support local families.



Our team has been able to renovate and retrofit one bus that is able to store refrigerated and pantry items, as well as provide a safe, clean space to conduct our health screenings. The Mobile Food Pantry is a community-driven effort helping expand our services outside of our campus to distressed neighbors throughout Gloucester, Cumberland, and Camden counties.

 NPO Young Professionals of the Year:  
Alex & Jodi Laughlin  
Noelle's Light

Jodi and Alex Laughlin co-founded Noelle's Light in 2019 after losing their infant daughter in 2016 due to complications from a rare fetal condition. They emerged from their experience with the perspective that most families are financially unequipped to navigate the costs of a life-threatening diagnosis and lack an outlet for support both before, during and after diagnosis.



The organization provides support to families in similar situations to assist with out-of-pocket medical costs of up to \$5,000. They also provide a support and resources network in conjunction with the Fetal Health Foundation (Information Support), Ronald McDonald House (Housing Support), Today is A Good Day (NICU Support), and Zoe Faith (Emotional Support). Noelle's Light has also partnered with the Children's Hospital of Philadelphia as a partner hospital of choice. To date, this young Moorestown-based non-profit has supported over 100 families and over \$150,000 in financial support to families in need. The organization is rooted in hope, compassion, and the duty we all have to help others in their time of need.



 Chairman's Award:  
Andy Fraizer  
Community Foundation of South Jersey

Andy left as Executive Director of Prosperity Indiana after a ten year tenure to serve as Executive Director of the Community Foundation of South Jersey starting on March 2, 2018. While Fraizer was at Prosperity Indiana, the organization stopped predatory financial legislation, created new safeguards in the law for Hoosiers in foreclosure, ensured funding for affordable housing development, created access to fair credit products, funded sustainable energy and program innovation in financial access with members, delivered high quality consulting and training to empower neighbors and practitioners, and connected the diversity of local organizations and industries that encompass the state's community economic development field. He came to CFSJ following a national search. CFSJ manages \$21 million in donor-advised funds across eight counties in Southern New Jersey.



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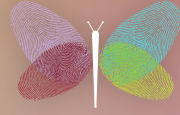
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# CONGRATULATIONS

## JODI & ALEX!

Your commitment to  
supporting families in need  
inspires all of us



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Natalie & Jeff, Melanie & Ben, Emily &  
Anthony, Caitlin & Fred, Allie & Alex,  
Kass & Tim, Jen & Chris, Becca & Greg,  
Kristen & Brian, Allie & Matt, Anna



*Congratulations to all NPDCSNJ Awardees  
tonight at the  
10th Annual Non-profit Organization  
Awards Celebration!*

*We especially extend our congratulations to*

**Gisele DiNatale, Non-Profit of the Year**

*for her outstanding contribution and  
impact on hospitalized children in our  
communities.*



**2023 Board of Trustees**

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*Mario DiNatale*

*Steven Mignogna*

*Mary Roberts*

We Salute our Board President

**Harvey Lermack**

and Applaud His  
Longstanding Commitment  
to Building a Brighter  
Future for Children



**Prevent Child Abuse**  
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# Building the Foundation for a Collaborative Infrastructure That Will Make South Jersey the Nation's Most Nonprofit-Friendly Region

In response to input from hundreds of non profit organizations across the region over a 22-month period, NPDCSNJ is planning a three-tiered Research Initiative as a starting point for its South Jersey 2030 project.

## Phase I:

Phase I of the Research Initiative will:

- Identify, and
- Describe the services of all (or as many as possible) of the non profit organizations (NPOs) serving South Jersey.

*Phase I Result: an accessible, actionable, reliable data base of NPO services in South Jersey.*

## Phase II:

Phase II of the Research Initiative will:

- Examine the data collected in Phase I, and
- Identify both geographic and service line areas of need.

*Phase II Result: a de facto needs assessment that will provide a blueprint for addressing NPO deserts (food, IT access, tree canopy, etc.) and suggest new symbiotic collaborations.*



### Phase III:

Phase III of the Research Initiative will survey South Jersey residents and organizations (business, civic, and public sector) to determine their:

- Level of information about,
- Confidence in,
- Perceived availability and quality of , and
- Support for the region’s NPOs.

*Phase III Result: a benchmark study of how the region relates to its NPO infrastructure.*

### Goal/Projected Investment:

The goal of the Research Initiative is to collect all of the data needed to build the collaborative, user-friendly infrastructure that will make South Jersey the most NPO-friendly region in the nation.

NPDC projects SJ 2030 as a multi-million dollar effort over six years, with the Research Initiative as the third step in an effort that began with the 2022 region-wide Summit and is being followed by the 2022 and 2023 Mini-Summits.



### More Information:

For more information, contact Summit Planning Chair Michael Willmann at 856-278-3333 (m) or [michaelwillmann@wmsh.com](mailto:michaelwillmann@wmsh.com)

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