



MARCH 12, 2024 · ROWAN UNIVERSITY



## 2024 SPONSORSHIP OPPORTUNITIES

**Presenting Sponsors:**



The Non Profit Development Center of Southern New Jersey (NPDCSNJ), in collaboration with more than a dozen supporting organizations, will host the second-ever Regional Summit for leaders of non-profit organizations in the eight counties of South Jersey.

Participants will discuss how to build a collaborative infrastructure that will position South Jersey to become "the most NPO-friendly region in the country by 2030."

### **WHEN & WHERE:**

The Summit will be in-person and take place on **Tuesday, March 12, 2024** at Rowan University in the Student Center Ballroom.

### **SUPPORT:**

Sponsorship opportunities, which are not category exclusive, include:

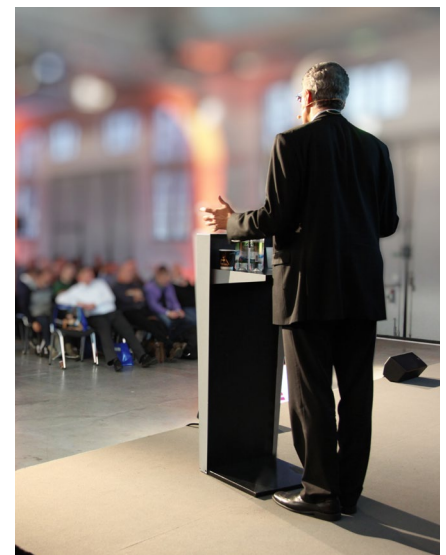
- Platinum: \$20,000 >
- Gold: \$10,000 to \$19,999
- Silver: \$5,000 to \$9,999
- Bronze: \$2,500 to \$4,999
- Patrons: \$1,000 to \$2,499
- Friends: \$500 and \$250



### **SPONSOR BENEFITS:**

All sponsors will be listed on all Summit materials as well as on site and during the day of the event. Depending on the level of investment, sponsorship benefits can also include one or more of the following:

- Speaker or panel introduction
- Membership on the Summit's Honorary Committee
- Event tickets (# dependent on level of investment)
- Vendor table
- Inclusion of substantive "white paper" in Summit II electronic archive
- Dais or other venue banner display
- Literature on tables or in "goody bag"
- Listing on day-of "big screen" scrolls (pre-event and during event)
- Listing on NPDC and separate Summit II web sites
- Listing in digital and printed marketing materials
- Listing in social media outreach
- Listing in news releases
- Listing in NPDC mailings (4,300+ regular recipients)



### **AGENDA:**

NPDC continues to build the collaborative infrastructure that we believe will make South Jersey the most NPO-friendly region in the nation by 2030. In total, more than 800 NPO leaders have already participated in the Summit process over the last 21 months.

Summit II will introduce a Research Initiative that will result in an information infrastructure that will allow any resident of the region to easily determine the availability of and access to one or more NPOs that can respond to specific needs.

Phase I of the Research Initiative is currently identifying and describing the services of as many as possible of the non-profit organizations serving South Jersey.

Phase II of the Research Initiative will examine the data collected in Phase I and identify both geographic and service line areas of need.

Phase III of the Research Initiative will survey South Jersey residents and organizations (business, civic, and public sector) to determine their level of information about, confidence in, perceived availability and quality of, and support for the region's NPOs.

Summit II will also include participant-led Goal-Setting Workshops in the following areas:

- Animal-Related
- Arts/Culture/Humanities
- Civil Rights/Social Action/Advocacy
- Community Improvement/Capacity Building
- Crime
- Education
- Employment
- Environmental Quality, Protection and Beautification
- Food/Agriculture/Nutrition
- Health - General and Rehabilitative
- Health - Mental, Crisis Intervention
- Housing/Shelter
- Human Services
- International/Foreign Affairs and National Security
- Medical Research
- Mutual/Membership
- Philanthropy/Voluntarism/Grantmaking Foundations
- Public Safety/Disaster Preparedness and Relief
- Public/Society Benefit
- Recreation/Sports/Leisure/Athletics
- Religion/Faith-based Initiatives
- Science and Technology Research & Services
- Social Science Research & Services
- Youth Development

We believe that, working together, we can transform Summit I from a singular event into a collective effort that will enable us to do the things that are required to make us feel that we have, in fact, created the most NPO friendly environment anywhere in the country.

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## 2024 SOUTH JERSEY NPO SUMMIT SPONSORSHIP APPLICATION

Name/Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

(Street/City/State/Zip)

Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Sponsorship Level and Amount:

- Platinum: \_\_\_\_\_
- Gold: \_\_\_\_\_
- Silver: \_\_\_\_\_
- Bronze: \_\_\_\_\_
- Patrons: \_\_\_\_\_
- Friends: \_\_\_\_\_



**SEND COMPLETED FORM TO:**

*Summit II Committee Chair:*  
Michael Willmann, Esq.,  
South Jersey Non Profit Summit II  
PO Box 100  
Haddonfield, NJ 08033

